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Michelle Cheesman <michelle@cheesmancreative.com>
To: VFW POST 4933 <vfw4933@gmail.com>

Mon, May 19, 2025 at 2:47 PM

Hi Melissa – below is your alert for your review. Let me know approval or edits. Thanks!

VFW DAY OF SERVICE

MEDIA ALERT / PHOTO OPPORTUNITY FOR IMMEDIATE RELEASE

VFW Post 4933 to Provide Hot Meals and Resources for Those in Need

Event one of 2,000+ worldwide in honor of fourth annual VFW Day of Service

ONSITE MEDIA CONTACTS:

Melissa Carney

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(423) 323-3919

WHAT:

VFW Post 4933 with partner with nonprofit organizations to provide hot soup and additional resources to homeless veterans and others in need. Event partners include Warrior's Canvas, VFW Post 4933, Women Veterans of East TN, Walls for Warriors and the American Red Cross.

WHEN:

Friday, May 23, 2025
1:00 p.m. – 3:00 p.m.

WHERE:

ETSU Health Day Center
202 W. Fairview Ave
Downtown Johnson City, TN

WHY:

This event reinforces the commitment of local veterans and partners to support vulnerable community members with nourishment, dignity, and care. It's a united stand to serve those who have served—and those in need.

VISUALS:

- Volunteers serving hot soup and care packages
- Homeless veterans and individuals receiving support
- Multiple veteran organizations working side by side

ABOUT:

VFW Day of Service brings together veterans and community members and emphasizes the important role veterans play in their community as leaders and volunteers.

Michelle Cheesman, principal

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VFW POST 4933 <vfw4933@gmail.com>

Mon, May 19, 2025 at 6:51 PM

To: Michelle Cheesman <michelle@cheesmancreative.com>

Looks great, thank you!

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